

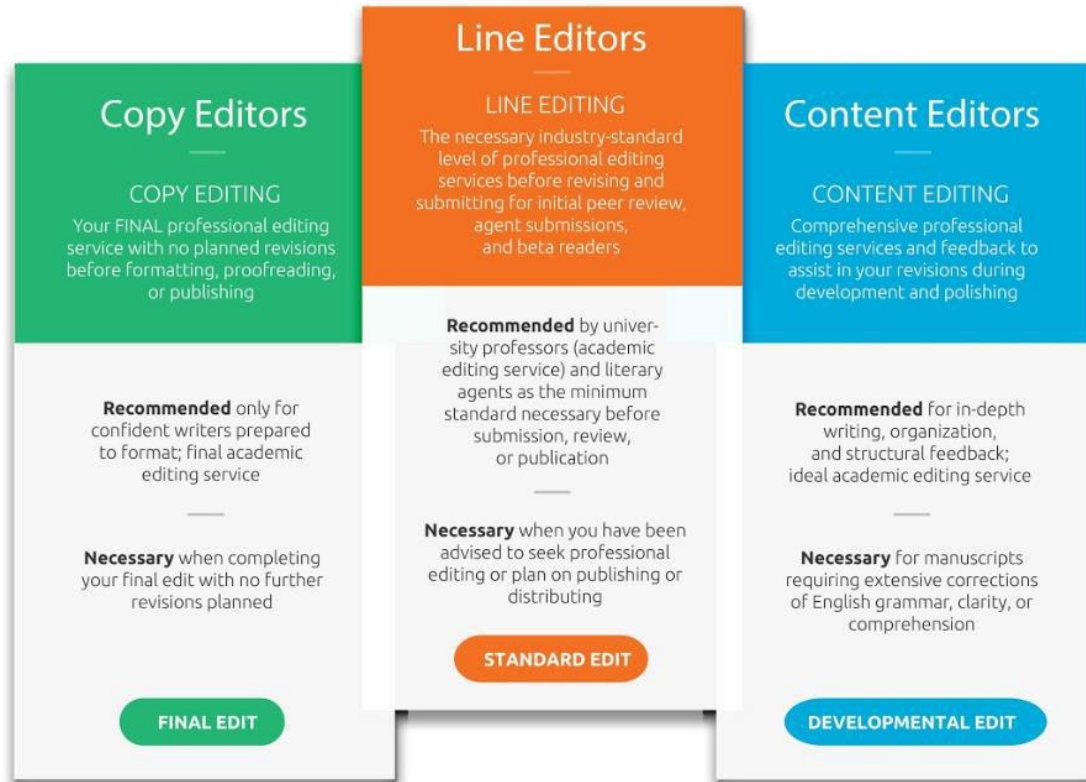


# Do You Need Copy Editing?

Find out before you hire an editor.

# Compare Editing Services

We have a wide range of packages that will suit your needs.



When do  
I need a  
**copy  
editor?**

- ✓ Before you  
format your  
book

# What is Copy Editing?

# What is Copy Editing?

- ✓ Copy editing is your final step in the editing process.
- ✓ You need a copy edit directly before formatting your manuscript.
- ✓ Copy editing fixes any remaining problems with spelling, grammar, and consistency of language use.

# When should I choose Copy Editing?

# When should I choose Copy Editing?

## Recommended for:

- ✓ For confident writers
- ✓ **BEFORE** Formatting

# When is Copy Editing **NECESSARY?**



# When is Copy Editing Necessary?

You have completed your  
manuscript  
You have no planned  
revisions

**Copy editing**  
is the writing industry's final  
step in the editing process!

**It is a highly necessary level of editing to ensure you are appropriately prepared to embark on your publishing journey.**

# Copy Editing Services includes:

- ✓ Checking your grammar, spelling, and punctuation for accuracy
- ✓ Ensuring consistency in your writing, word choices, style, and compositional spacing
- ✓ Eliminating jargon and repetitious words
- ✓ Style consistency and compositional spacing

# Copy Editors

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We help you achieve clarity in your writing and style by carefully reviewing and correcting your every word for intent and grammar.

# What does **Copy Editing** Look like?

# Fiction

## A Sample of Level 1 – Basic COPY EDITING for Fiction

He knew she was always at the park on Fridays.

He knew she loved the Yankees and her baseball bat.

He knew they were friends.

And after that short list, he could honestly admit that he knew nothing about her. How could he even call himself her friend with such a pathetic display?

There was also a touch of guilt dashed in with his conflicted emotions. He'd always assumed that Skyla went home after the three of them left the park, or that her parents picked her up, but he didn't know that for certain. He pictured Skyla walking home by herself on the dark streets of Grand Junction. She would be left completely exposed to the vilest of creatures – strangers.

After escorting Ruby back to their apartment building, Danny told her that he had forgotten something at the playground and they would meet later for movie night. Ruby didn't put up any fuss and quickly went upstairs.

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Commented [J1]: To keep things simple, I would recommend reserving the use of single quotation marks for quotes within quotes.

# Fiction

Your Editor's Professional Feedback and Recommendations:



# Non-Fiction

## A Sample of Level 1 – Basic COPY EDITING for Nonfiction

### #2-What's your plan?

Second, a mission statement without a plan of action is like one of those birthday balloons: it may look nice, but it's basically useless. It's just hot air that will soon lose its usefulness and be forgotten. A specific plan of action **must** be devised to accommodate the mission statement if success is the goal.

I recommend the following to get started:

- Fill your house with good books and all manner of interesting reading materials: newspapers, magazines, poetry books, periodicals, catalogues, comic books, song lyrics, cookbooks, how-to books, almanacs, handwritten

**Commented [J1]:** Colon rather than a semicolon when what follows the punctuation explicates or illustrates what comes before.

**Commented [J2]:** Comma and conjunction to join independent clauses.

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**Commented [J3]:** I would highly recommend using the serial comma (or Oxford comma) throughout. This is the comma before the conjunction in a series of three or more items. They tend to reduce ambiguity in the text, especially

# Non-Fiction

- Family dinners are critical. They are more important than soccer practice. Figure it out. And **NO** toys or electronic devices at the table, parents included.
- No TVs in children's bedrooms. No computers in bedrooms after a designated time.
- Model expected behavior. Model expected behavior. Model expected behavior.

Your Editor's Professional Feedback and Recommendations:

# Academic

## A Sample of Level 1 – Basic COPY EDITING for Academic Research

In the innovation research literature various vistas exist (e.g. Schumpeter, 1939; Pavitt, 1984; Tidd et al., 1977), defining innovation as a process encompassing the development of innovations into commercial products and processes. Freeman (1974) in amplifying this body of theory postulates that innovation is a process comprising of technical design, manufacturing, management, and commercialisation of new or improved products. Rogers (1962, 1995, 2003) commences the epoch of innovation proliferation by defining diffusion as the process by which an innovation is communicated through certain channels over time among the members of a social system.

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# Academic

provide arguments and room for further research on technological innovation, focusing on *customer-innovator interaction* as well as the feedback loop details of the chain-link model regarding concrete *micro-level characteristics of activities*. Even though the first framework, *chain-interactive innovation model*, is in place currently, limited case-based data exist to confirm the validity of this concept. Particularly, explaining the *interactive mechanism* between a customer and an innovator of *radical innovations* through the positive and negative *feedback loop* and concrete *characteristics of activities* of the *chain-link model* within and between subsystems; focusing on the *technology-push hypothesis*. Would it be helpful to show different models?

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Commented [N10]: Asking questions mid-paragraph is not advised in academic writing. Please reconsider this

# Why choose Copy Editing?

# A

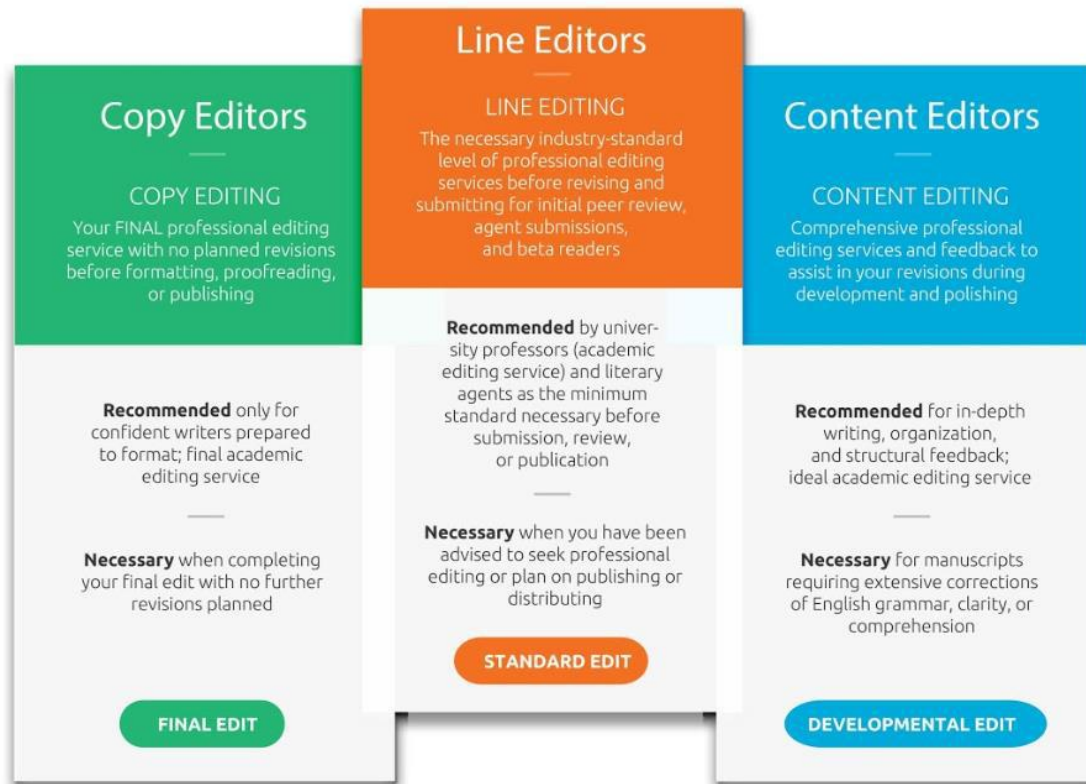
## Copy Editor:

- ✓ Helps you achieve clarity in your writing and style
- ✓ Carefully reviews and corrects your every word for intent
- ✓ Ensures proper grammar and punctuation
- ✓ Determines that the specific details, names, dates, and locations are consistent
- ✓ Confirms that your writing adheres to your required style guide for acceptance and publication

**First impressions are so  
incredibly important.  
Don't gamble your future  
publishing opportunities and  
reputation with grammar or  
spelling mistakes.**

# Compare Editing Services

We have a wide range of packages that will suit your needs.





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